Message Text

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PAGE 01 BRASIL 06564 081359Z ACTION EB-08

INFO OCT-01 ARA-10 EUR-12 ISO-00 AGRE-00 CIAE-00 COME-00 INR-07 LAB-04 NSAE-00 SP-02 STR-04 TRSE-00 FRB-03 OMB-01 PA-01 PRS-01 AF-10 IO-13 L-03 /080 W

-----032483 081926Z /44

R 081300Z AUG 77
FM AMEMBASSY BRASILIA
TO SECSTATE WASHDC 3154
INFO AMEMBASSY LONDON
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO

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EO 11652 NA

TAGS EAGR ETRD BR

SUBJECT: PRESS REPORTS THAT US PROTESTED INTERBRAS COFFEE PURCHASES

REF: (A) BRASILIA 5136 (B) BRASILIA 6487

1. SUMMARY: THERE WAS SIGNIFICANT PRESS PLAY JULY 31 - AUGUST 2
CONCERNING AN ALLEGED US PROTEST TO THE GOB ABOUT INTERBRAS COFFEE
PURCHASES. PRESS REPORTED BOTH THIS ALLEGATION AND ITAMARATY
AND EMBASSY CLAIFICATIONS. END SUMMARYM

2. ON SUNDAY, JULY 31, TWO NEWSPAPERS (JORNAL DE BRASILIA AND ESTADO DE SAO PAULO) REPORTED THAT THE US EMBASSY IN BRASILIA HAD PRESENTED A NOTE OF PROTEST TO ITAMARATY CONCERNING INTERBRAS COFFEE PURCHASES. BOTH ARTICLES STARTED OFF WITH A BRIEF AND SIMILAR DESCRIPTION OF THE ALLEGED US PROTEST: THE US EMBASY HAD FORMALLY PROTESTED TO ITAMARATY THAT INTERBRAS COFFEE PURCHASES WERE CONTRARY TO THE INTERNATIONAL COFFEE AGREEMENT. BOTH ARTICLES THEN PROCEEDED TO GIVE THE GOB RATIONALE FOR THE ORIGIN AND CONTINUANCE OF INTERBRAS ACTIONS. ESTADO DE SAO PAULO CITED "(BRASIL" LIMITED OFFICIAL USE

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LIAN) GOVERNMENT SOURCES IN RIO" AS THE SOURCE FOR ITS STORY? JORNAL DE BRASILIA DID NOT NAME ITS SOURCE.

3. AFTER THESE ARTICLES APPEARED, EMBOFFS WERE CALLED BY REPORTERS OF BOTH PAPERS. EMBOFFS PROVIDED GENEAL DESCRIPTION OF EMBASSY REPRESENTATION (REPORTED IN DETAIL IN REF A), AND EMPHASIZED:
(1) THAT NO FORMAL PROTEST HAD BEEN MADE IN RECENT WEEKS, NOR

WAS ONE CURRENTLY PENDING (2) WE HAD EXPRESSED OUR CONCERN OVER INTERBRAS PURCHASES TO FORMIN "SOME TIME AGO," AND (3) THIS RREPRESEN

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TATION WAS PARRT OF CONTINUOUS CONSULTATIONS ON COFFEE MAINTED BETWEE N THE TWO GOVERNMENTS. ONE REPORTER VOLUNTEERED THAT THE ORIGINA OF THE "NOTE OF PROTEST" STORY WAS INTERBRAS ITSELF.

4. ON AUGUST 2, JORNAL DE BRASILIA REPORTED THE OFFICIAL FONMIN DENIAL OF A FORMAL PROTEST, AND ESTADO DE SAO PAULO CARRIED THE EMBASSY CLARIFICATION. ESTADO, HOWEVER, CARRIED THE EMBASSY CLARIFICATION IN STORIES ENTITLED"PRESSURES INCREASE AGAINST COFFEE PURCHASES" (ECONOMIC SECTION).

6. COMMENT: WHILE THE MISUNDERSTANDING REGARDING AN ALLEGED FORMAL US PROTEST OVER INTERBRAS COFFEE PURCHASES SEEMS TO HAVE BEEN CORRECTED, PRESS COVERAGE ON THE ISSUE SPOTLIGHTED US-BRAZIL DIFFERENCES OVER INTERBRAS ACTIVITIES.
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Message Attributes

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